

**AMENDMENTS TO THE CLAIMS**

**This listing of claims will replace all prior versions and listings of claims in the application:**

**LISTING OF CLAIMS:**

1. - 6. (canceled).

7. (currently amended): A method for managing internet presentation materials in a single file format for ease of administration while presenting to a requestor only those portions of ~~the~~ a file requested, comprising:

defining, in a first portion of the file, a first variable equal to first information and a second variable equal to second information;

defining, in a second portion of the file, first and second presentation layouts, wherein said first presentation layout includes said first variable and said second presentation layout includes said second variable; and

dynamically generating a page of presentation material in response to a request for said first information by using the first variable to extract said first information from the file and placing the first information in the page of presentation material, wherein the page is generated based on the first presentation layout and includes said first information and does not contain said second information.

8. (currently amended): The method according to claim 7, wherein said page is a World Wide Web page for display on a web browser and wherein the browser is the web browser.

9. (original): The method according to claim 8, wherein said web browser does not support a hypertext markup language (HTML) frame tag.

10. (original): The method according to claim 7, where said request includes a uniform resource locator (URL).

11. (currently amended): A system for managing internet presentation materials in a single file format for ease of administration while presenting to a requestor only those portions of ~~the~~ a file requested, comprising:

- a server for communicating with a client;
- a dynamic presentation page generating unit, coupled with said server;
- a macro program, coupled with said dynamic presentation page generation unit, having first and second presentation material stored therein,

wherein said dynamic presentation page generating unit, in response to a message received by said server requesting said first presentation material, dynamically generates a page of presentation material based on the macro program by using the first variable to extract said first information from the file and placing the first information in the page of presentation material, the generated page including said first presentation material and not including said second presentation material.

12. (original): The system according to claim 11, wherein said dynamic presentation page unit generates said page of presentation material in the form of hypertext markup language (HTML) for presentation on a non-frame-capable web browser.

13. - 26. (canceled).

27. (currently amended): A computer-readable medium encoded with a computer program, comprising:

a definition area having presentation information stored therein, wherein the presentation information defines a presentation layout of the presentation information when displayed on a display unit;

a presentation page area having a plurality of presentation definition sections defined therein, wherein in response to a request from a client said presentation information of said definition area is combined with a selected one of the presentation definition sections of said presentation page area to dynamically generate a presentation page for display at the client by using a first variable to extract first information from a file and placing the first information in the page of presentation material.

28. (previously presented): The computer-readable medium according to claim 27, wherein said presentation information is stored as a value of a variable.

29. (previously presented): The computer-readable medium according to claim 27, wherein a background is stored in the definition area and is combined with the selected presentation definition section for uniform display across the presentation areas displayed on a web browser.

30. (previously presented): The computer-readable medium according to claim 27, wherein the display unit is a web browser.

31. (previously presented): The computer-readable medium according to claim 27, wherein the computer-readable program is a web macro.

32. (new): The method according to claim 7, wherein the browser requests a page based on a user selection, and wherein the request is transmitted to a server that dynamically generates the page based only on the single file and the request.

33. (new): The method according to claim 7, further comprising loading the dynamically generated page into a browser for display.

34. (new): The method according to claim 7, wherein the first presentation comprises the first variable and instructions for dynamically generating the page.

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35. (new): The system according to claim 11, wherein the dynamically generated page of the presentation material is transmitted to the client from the server and is displayed at the client by a browser.

36. (new): The system according to claim 35, wherein the page is created at the server based on instructions for dynamically generating the page stored in the second portion of the file.

37. (new): The computer-readable medium encoded with the computer program according to claim 27, wherein the dynamically generated page of the presentation material is transmitted to the client and are loaded for display by the display unit at the client.

38. (new): The computer-readable medium encoded with the computer program according to claim 27, wherein the page is created at the server based on instructions for dynamically generating the page stored in the second portion of the file.